

Use This Powerful Technique To Speak/Present With Impact

By Ron Balagot

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About The Author



Ron Balagot is the creator of the one-of-a-kind *From Nervous To Fearless Presenting System™* and the author of the life-changing ebooks, *Confidence & Courage Tips...To Help You Realize Your Dreams*, *Unleash The Courageous Child Within*, and *Public Speaking Fear Conquered: Your Fearless Presenter Within UNLEASHED!* (all endorsed by internationally recognized personal development experts).

He is also the publisher/editor of the *Public Speaking Tips* Newsletter. A free online newsletter designed to help people conquer their public speaking fears/anxieties and improve their presentation skills.

Since early 2005, his insights and advice have already impacted countless lives all over the globe.

At this point in his life, his goal is to empower a larger number of people with the tools/strategies that can help them achieve their dreams.

To learn more about Ron's story, please visit:
<http://www.publicspeakingtipsforyou.com/story>

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The powerful technique you're about to learn will take your speaking/presenting skills to a much higher level.

I can promise you that *if you honestly apply what I'm about to share with you, your ability to speak in public will never be the same.*

(In fact, as you read what I'm about to tell you, I suggest you imagine some of your favorite speakers/presenters or TV talk show hosts. You'll notice that they're using this technique...either consciously or unconsciously.)

Basically, what you want to do is to train yourself to do the following:

Every time you speak in public, or in front of a group, ACT IN CHARGE (even if you're not actually in charge).

In other words, act the role of someone who's IN CHARGE (like a teacher is to a group of students...or like a preacher is to a group of worshippers)...even if there are people in the room with much higher authority or social status.

You must train yourself to always act the role of someone “in charge.”

And what I mean is, be someone who speaks and acts with authority and extreme confidence...someone who believes completely in what he/she is doing or saying...someone who gives directions or suggestions with authority...and so on.

You see, one of the biggest things that can affect your presentations (in a positive or negative way) is THE ROLE YOU DECIDE TO PLAY (OR ACT OUT).

Let me explain it this way...

If you decide to play the role of the victim (meaning, you always perceive yourself as “prey” to an audience of *hungry lions out to get you*), then you will feel and behave accordingly. The discomfort you'll feel (or disempowering state you'll be in) will negatively affect your performance (which, in turn, will produce less than desirable results).

Put another way, if you decide to play the role of someone who's always worried about what the audience will think or say...then it will negatively affect your performance.

On the other hand, if you play the role of someone who feels and acts “in charge” (someone who truly believes that the audience accepts the fact that he/she is the one in charge)...then you'll naturally be more at ease.

(And remember, it has nothing to do with the audience's thoughts, feelings, or beliefs about you...or your presentation. Your *being in charge*, or your *feeling of being in charge*, is not dependent on those things. Or is not affected by those things. Meaning, even if certain members of the audience gave you a disapproving look...you'd still have the power of "choice"...you could still "choose" to continue to feel and act in charge. You don't have to automatically switch to "prey" or "victim" mode.)

Let me ask you something....

How many teachers do you know who are nervous (or appear nervous) whenever they get up in front of the classroom to teach their students?

I mean, if there are, it's probably a small number (besides, I don't think they'd last very long in the teaching profession if they constantly suffered from stage fright or performance anxiety...since their job requires them to stand in front of their students on a regular basis).

Now, the same can be said about preachers.

You see, what teachers and preachers share in common is this:

They're there to tell the audience "what they'd like the audience to hear"...and not "what the audience actually wants to hear."

Their main goal is not to impress the audience (or to gain their approval)...but to give them knowledge that will help make their lives better in some way...that will inspire or uplift them in some way...or that will give them a positive experience.

In other words, they're on the "giving" or "sharing" end. Their focus is on "giving."

If you think about it, when you're teaching, you're really "giving" or "sharing" knowledge/insights.

When you're proposing something, you're "giving" ideas or information that will allow the listeners to take advantage of a specific opportunity...something that can be beneficial to them and others (which may even include you).

When you're entertaining (for example, as a comedian), you're "giving" of your energy and talents in such a way that will benefit the audience (it will help get them out of boredom...or some other disempowering state...temporarily).

Now, it doesn't mean that you, as a speaker/presenter, are on the losing end...or will walk away with nothing...when your focus is more on "giving."

Not at all.

In fact, if you're focused on “giving,” the intrinsic rewards will be great (you're not just making others feel good, you're making yourself feel good inside). You'll feel fulfilled. And whatever external rewards you'll get as a result will merely be icing on the cake. (I'm sure you've heard of the saying: *It's more blessed to give than to receive*. Well, it's true.)

(**Tip:** Do remember this important thing, and it's something I hinted on above: The key is to possess *the same* mindset or perspective whether your purpose is to persuade, entertain, or inform.)

Again, you must do your best to always act the part of someone who's in charge.

(Realize that “in charge” doesn't necessarily mean that you have to act like a dictator. It's more like having the mindset of a teacher excited to teach a class of eager students. More than anything, though, it's an attitude or mindset that says that you're in charge of yourself or your emotions...that you can handle anything that comes your way.)

(Of course, just like teachers and preachers, it's important to first be convinced of the fact that *you have something valuable to offer to others*. Because when you're convinced of that fact, you'll be more confident and at ease in front of others.)

When you “decide” to act the role/part of someone IN CHARGE, you'll feel differently and act differently. And because you'll move, speak, and act with authority, conviction, and extreme confidence, the audience will become more receptive and responsive to you. They'll be more motivated to follow your lead.

So, again, understand (and always keep in mind) that it's all about THE ROLE YOU DECIDE TO PLAY (OR ACT OUT).

When you put yourself in a certain role...an empowering role...other factors (your thoughts, feelings, and behaviors) follow...which naturally leads to different results.

So go ahead, then, and use this powerful technique whenever you speak/present to an audience. You'll be amazed at how much more impact your speeches or presentations will have.